

ACROSS

BORDERS



ACROSS BORDERS



As Australia's peak trade alliance, we proudly present to you the "Across Borders" magazine.

Freight & Trade Alliance (FTA) is Australia's leading representative body for the international supply chain sector bringing together importers, customs brokers, freight forwarders and logistics service providers.

The Australian Peak Shippers' Association (APSA) is the peak body as designated by the Federal Minister of Infrastructure and Transport performing a vital role in protecting Australia's export supply chain.

Together we form an influential advocacy alliance ensuring that our members are at the forefront of all emerging supply chain issues through our responsive operational support, professional development training, industry updates, commercial services and corporate events.

Across Borders is published seasonally (Summer, Autumn, Winter, Spring). In addition to the printed version, the magazine is also available for viewing and download from the FTA / APSA web site.

Across Borders provides:

- a valued source of information to keep industry up to date with what's happening in Australia and across borders covering diverse topics on border, security and biosecurity reforms; and
- technical and legal matters, international and domestic transport reforms and strategies to assist businesses to achieve "best practice" operational outcomes.

Across Borders is distributed to:

- FTA and APSA members being some of the most progressive and business-savvy entities in the Australian freight and trade sectors;

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Keeping Australia's International Trade Moving

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- industry leaders across export and import sectors, international freight forwarding, transport, express carriers, shipping line and airline operations; and notably managing directors, forwarding / customs broker managers and logistics professionals;
- port / airport operators, stevedores, cargo terminal and depot operators; and
- key stakeholders including representatives from across state and federal government.

Please view the Across Borders prospectus and speak to Paul Zalai on 0408 280 123 to tailor an advertising package to meet your marketing needs.

Yours Sincerely

Paul Zalai

Director | Freight & Trade Alliance (FTA) Pty Ltd
Secretariat | Australian Peak Shippers Association (APSA) inc.

ACROSS BORDERS

BORDER REFORMS

FTA takes a lead on cross-border e-commerce issues

By THOMAS BRIDGES, SENIOR EDITOR, FTALIAANCE PTW

The trade ministers of the 11 countries in the Trans-Pacific Partnership (TPP) have agreed to a landmark deal on cross-border e-commerce issues, including the elimination of paper-based requirements for digital goods and the establishment of a common set of rules for digital trade.

The deal, which is part of the TPP, is a significant step towards creating a more open and integrated digital economy. It covers a wide range of issues, including the elimination of paper-based requirements for digital goods, the establishment of a common set of rules for digital trade, and the creation of a digital trade chapter in the TPP.

The deal is expected to be signed in early 2016. It will be a landmark agreement for the digital trade industry, as it will create a common set of rules for digital trade across 11 major economies.

Proposed deal will set value guide

The deal will set a value guide for digital goods, which will be used to determine the tax treatment of digital goods. This is a significant step towards creating a more open and integrated digital economy.

The deal will also establish a common set of rules for digital trade, including the elimination of paper-based requirements for digital goods and the establishment of a common set of rules for digital trade.

The deal is expected to be signed in early 2016. It will be a landmark agreement for the digital trade industry, as it will create a common set of rules for digital trade across 11 major economies.

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MINISTERIAL ADDRESS

MOVING AUSTRALIA'S AMBITIOUS TRADE AGENDA

By THE HON. BERNARD HUNTER, Minister for Trade and Investment

The Turnbull Government is pursuing the most ambitious trade agenda in Australia's history. This agenda is designed to create jobs, boost productivity, and improve the standard of living for all Australians.

The agenda includes the elimination of trade barriers, the establishment of a common set of rules for digital trade, and the creation of a digital trade chapter in the TPP.

The agenda is expected to be signed in early 2016. It will be a landmark agreement for the digital trade industry, as it will create a common set of rules for digital trade across 11 major economies.

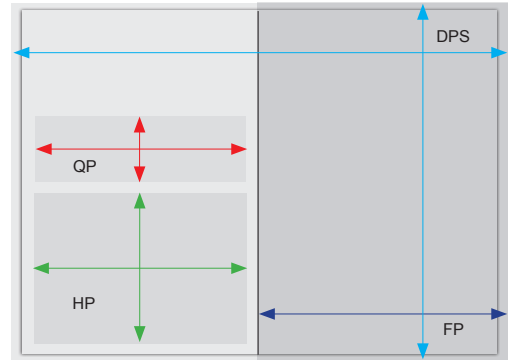
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Size	Advertisement	Editorial
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Half Page	180mm wide x 125mm deep	350 words
Quarter Page	180mm wide x 60mm deep	NA
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For editorial submissions please contact John Park on 0415 973 630